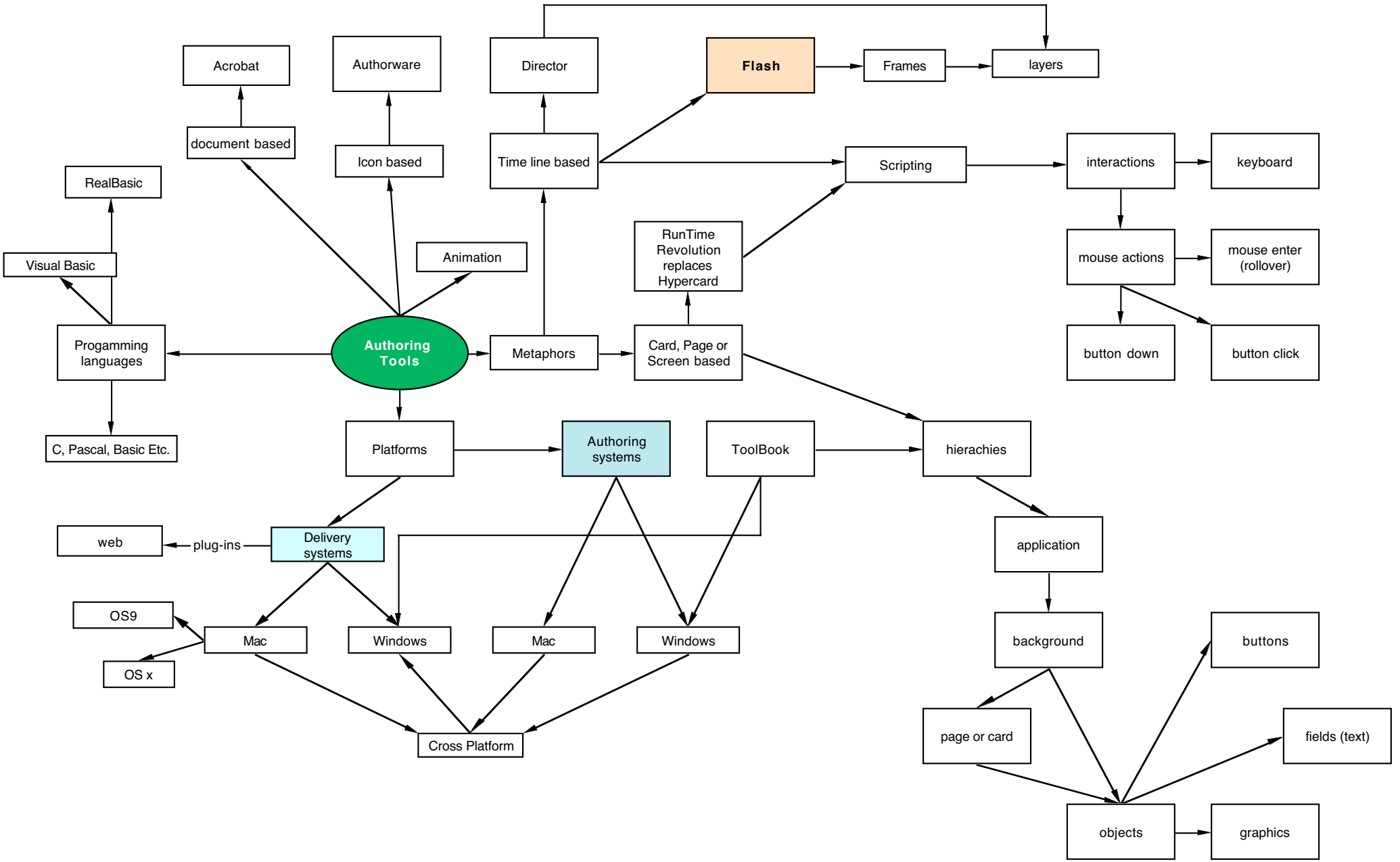Authoring Tools for Electronic Media